



10539



In-Class



16 hours



EGP 7,575

Course Description:

This program explores the evolution of women in the workforce and equips participants with the mindset, self-awareness, & leadership capabilities required to navigate modern organizational challenges. Participants will examine historical influences, identify internal and external barriers to leadership, and develop the emotional intelligence and self-awareness necessary for effective decision-making and influence. The course also focuses on building a strong leadership identity, enhancing relationship and communication skills, and translating personal strengths into a clear professional brand.

Target Audience:

- Female professionals in middle management or above
- First-time managers and team leaders
- Women in executive leadership positions

Course Objectives:

By the end of this course, participants will be able to:

- Analyze the evolution of women's roles in the workforce and its impact on leadership today
- Identify internal and external barriers to leadership and apply strategies to overcome them
- Apply principles of emotional intelligence to improve self-management and workplace relationships
- Evaluate personal strengths, behaviors, and leadership tendencies through self-awareness practices
- Develop and articulate a clear personal leadership brand
- Demonstrate key leadership and relationship-building skills in workplace scenarios
- Apply structured decision-making techniques to complex situations
- Construct a personal workplace philosophy aligned with values and career goals
- Design a practical action plan to enhance leadership effectiveness and career professionals

Course Outline

Module 1: Overview:

- The importance of women in leadership today
- Key learning outcomes and structure

Module 2: Women in the Workforce – Historical Perspective

- Evolution of women's roles in the workforce
- Influential female leaders across history
- Key global and societal shifts shaping women's leadership
- Reflection: personal leadership influences

Module 3: Barriers and Opportunities in Women's Leadership

- Internal vs. external barriers
- Common limiting behaviors (perfectionism, self-doubt, etc.)
- Reframing barriers into opportunities
- Introduction to self-management and reflection techniques

Module 4: Social & Emotional Intelligence in Leadership

- Understanding Emotional Intelligence (EI)
- Core EI competencies (self-awareness, self-management, social awareness, relationship skills, decision-making)
- Impact of EI on leadership effectiveness

Module 5: Building Self-Awareness

- Defining self-awareness in leadership
- Identifying personal strengths and development areas
- Leveraging strengths for leadership effectiveness
- Reflection exercises

Module 6: Leadership Identity & Personal Branding

- Leadership styles and self-assessment
- Developing leadership awareness
- Building a personal leadership brand
- Communicating and positioning your brand
- Networking and influencing strategies



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Women in Leadership

Women Empowerment



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Module 7: Core Leadership & Relationship Skills

- Building effective workplace relationships
- Communication and interpersonal effectiveness
- Key leadership traits and behaviors
- Leveraging natural leadership strengths

Module 8: Decision-Making for Leaders

- Characteristics of effective decision-making
- Common decision-making pitfalls and biases
- Structured decision-making approaches (e.g., Decision Wheel)
- Applying decision-making in real scenarios

Module 9: Defining Your Leadership Philosophy & Action Plan

- Creating a personal workplace philosophy
- Aligning values with leadership behavior
- Goal setting and action planning
- Building a support system (mentors, stakeholders)
- Implementation roadmap

Assessment Strategy:

Participants will be informally assessed based on their interaction during sessions and their participation in the group exercises.

Course completion will grant participants:

1.3 CEUs

Course Language:

- Training Material: English
- Facilitation: Bilingual

Prerequisites:

None