



10532



In-Class



8 hours



EGP 3,450

Course Description:

This program develops high-potential women leaders by strengthening leadership identity, influence, and strategic thinking. It focuses on overcoming internal and external barriers, enhancing emotional intelligence, and building a strong leadership presence. Participants will gain practical tools to lead with confidence, communicate with impact, and position themselves effectively within their organizations while creating a clear path for future growth.

Target Audience:

- Mid-level female managers
- High-potential talent pools
- Female professionals preparing for leadership roles

Course Objectives:

By the end of this course, participants will be able to:

- Recognize key challenges, biases, and barriers that influence women's leadership journeys
- Differentiate between effective and ineffective leadership behaviors, particularly in emotional intelligence and decision-making
- Demonstrate leadership presence through confident communication, influence, and relationship-building skills
- Design a clear personal leadership identity, including brand, philosophy, and growth direction
- Develop a practical leadership action plan to enhance performance and career progression

Course Outline

Module 1: Leadership Realities & Barriers

- Evolution of women in leadership
- Internal vs. external barriers
- Bias, perception, and workplace dynamics
- Reframing challenges into opportunities

Module 2: Leadership Effectiveness & Self-Insight

- Emotional intelligence in leadership
- Self-awareness and behavioral patterns
- Effective vs. ineffective leadership responses
- Reflection and personal insights

Module 3: Leadership Presence & Influence

- Communication and executive presence
- Influencing and presenting ideas
- Relationship and stakeholder management
- Confidence and visibility in the workplace

Module 4: Leadership Identity & Personal Brand

- Defining leadership identity
- Creating a personal brand
- Articulating vision and value
- Positioning yourself strategically

Module 5: Growth Strategy & Action Planning

- Decision-making frameworks
- Career growth strategies
- Personal leadership philosophy
- Building a practical action roadmap

Assessment Strategy:

Participants will be informally assessed based on their interaction during sessions and their participation in the group exercises.

Course completion will grant participants:

0.6 CEUs

Course Language:

- Training Material: English
- Facilitation: Bilingual

Prerequisites:

None