

Leadership Development



327-P26-CE



In-Class



8 hours



EGP 3,300

Course Description:

This program is designed to introduce a variety of creative solution generation and decision-making techniques. Participants will develop the skills necessary to analyze a problem, generate creative solutions, and decide which solution most closely matches their needs.

Target Audience:

For all Business professionals who want to develop practical skills and approaches to problem-solving, creative idea generation, and decision-making tools where the solutions are not always obvious.

Course Objectives:

- Explain how to Define the Problem
- Explain how to Find Creative Solutions
- Explain how to Evaluate and Select a Solution
- Demonstrate how to implement the solution and Create an Action Plan

Course Outline:

Module One: Define the Problem

- Systematic problem definition (six basic questions)
- Systematic problem definition grid
- Cause and effect/Fishbone/Ishikawa diagrams
- Why-Why diagrams

Module Two: Find Creative Solutions

- Eight blocks to creative thinking
- Brainstorming
- Mind maps
- SCAMMPERR
- Reverse brainstorming
- De Bono's six thinking hats

Module Three: Evaluate and Select Solution

- Pros and Cons
- Steps in force field analysis
- Cost/benefit analysis
- Feasibility/capability analysis

Module Four: Implement Solution and Create an Action Plan

- Planning steps
- Create an Action Plan

Assessment Strategy:

Participants will be informally assessed based on their interaction during sessions and their participation in the group exercises.

Course completion will grant participants:

0.6 CEUs

Course Language:

- Training Material: English
- Facilitation: Bilingual

Prerequisites:

None