



7127-V3



In-Class



8 hours



EGP 3,100

Workshop Description:

This workshop provides an overview of the current status of digital banking and aims to ask the right questions to adjust to the business model to survive in the future.

Target Audience:

This workshop is open to everyone interested in Digital Banking and Fintech.

Workshop Objectives:

- Discover your path to the digital future of banking.
- Learn how to deal with disruption using our digital banking resources.
- Learn about the latest trends, innovations, and best practices in digital banking.
- Understand what transformation and financial technology mean in banking.
- Enhances your ability to understand the trends, practices, and strategies of digital transformation.

Course Outline:

- Digital transformation.
- Moving from Traditional Banking to New-gen Banking.
- The importance of FinTech.
- Digital Banking Channels.
- Usage of social media in Banking and arrival of Fintech Firms.
- Reg-tech
- Mobile payments and wallets.
- The biggest competitor to the financial industry.
- Threats Fintech poses to the banking and financial industries.
- Changes required in the banking business model.
- FinTech start-up companies.
- Threats from non-banks.
- Robotic process automation (RPA).

Assessment and Attendance Strategy:

- Participants will be evaluated based on their participation in class discussions and individual exercises.
- Each Participant must achieve 80% attendance of the total in-class sessions.

Course Language:

- Material: English
- Instruction and Explanation: Bilingual (EN <>AR)

Prerequisites

No prerequisite for this workshop