

Familiarize Yourself with Treasury

Investment and Treasury



7404-3



Virtual



8 hours

Course Description:

This program provides participants with a comprehensive understanding of treasury products, interest rate structures, and the dynamic relationship between a bank's assets and liabilities. It also covers associated pricing mechanisms, strategies for revenue enhancement, and risk management practices. By the end of the course, participants will gain a clear understanding of the strategic role of the treasury function within a bank.

Target Audience:

This program is intended for middle management professionals working in the fields of banking operations, retail, corporate banking, and risk management.

Course Objectives:

By the end of this course, participants will be able to:

Analyze the structure, functions, and risk controls of treasury operations in foreign exchange

Course Outline

Treasury Operations, Structure, and Risk Management

Session 1: Banks Treasury Function

- Introduction to Foreign Exchange And Money Markets
- The Structure of Rates
- Assignment

Session 2: Cost of Funds and Risk Controls

- The Effective Cost of Funds.
- Risk and Controls in Foreign Exchange and Money Market Operations.
- Assignment

Session 3: Risk Controls, Treasury Responsibilities and Organization Chart

- Treasury Responsibilities/Functions.
- Organization Chart/Skills.
- Assignment

Assessment Strategy:

- 70% Assignment
- 30% participation
- 60% Cut-Off Score

Course Language:

English.

Course Modality:

Virtual

Prerequisites:

None

Instructor Bio

MS Zeinab Hashem – currently is the Chairman of ADIB Capital, with over 35 years of experience in banking. Her career highlights include:

- CEO & Managing Director at ADIB for 5 years
- Group Head of Treasury & Foreign Division at the National Bank of Egypt (NBE) for 6 years
- Treasurer at Citibank in Jordan, Gabon, Turkey, and Tunisia
- Operations Head & Projects Head at Citibank

Academic Background:

- MBA, Harvard University, 1983
- MSc in Solid State Physics, American University in Cairo (AUC), 1973
- BSc in Chemistry and Physics, AUC, 1969