



CENTRAL BANK OF EGYPT
Egyptian Banking Institute

Creating an Innovation-Driven Culture



Leadership Development



329-P26-CE



In-Class



8 hours

Course Description:

Innovation is what drives companies; by coming up with new and fresh ideas, companies are able to remain relevant and drive success. Innovation is what propels businesses into the future and allows them to forge a new path of relevance, profit, and success.

Target Audience:

For business professionals seeking to foster innovation within their teams and departments, aiming to build and sustain an innovative work culture.

Course Objectives:

By the end of this course, participants will be able to:

- Understand what fostering innovation means and learn what an innovative workplace looks like
- Explain your role in helping to foster innovation and describe ways that innovation can help your company

Course Outline:

Module One: Innovative Environment

- Creating an Innovative Environment
- Who is Doing It Well?
- A Leader's Role in Innovation

Module Two: Processes for Innovation

- Systems and Processes for Innovation
- Is it Okay to Fail?
- Innovation and Teams
- What Happens When You Foster Innovation

Assessment Strategy:

Participants will be informally assessed based on their interaction during sessions and their participation in group exercises

Course completion will grant participants:

0.6 CEUs

Course Language:

- Training Material: English
- Facilitation: Bilingual

Prerequisites:

None