

International Programs



10566



Virtual



12 hours



Registration Deadline
6-Jul-2026

Early Bird Registration
Deadline
1-Jul-2026

Course Description:

The scope of this program contains three virtual half-day sessions tailored to senior executives in the banking / financial sector.

The executive sessions equip senior leaders with both foundational knowledge and strategic foresight on generative AI and machine learning in banking. The program is designed to help financial services leaders to steer AI transformation with confidence.

Participants will build a clear view of what AI can and cannot do, how to drive personal and team productivity, and how to identify high-value opportunities in their own domains.

Through high-impact skill building and interactive discussions, participants will gain clarity on how to leverage AI to support the bank's strategy, and how to develop a roadmap for adoption. The course emphasizes leadership decision-making, organizational readiness, and responsible adoption without deep technical theory or regulatory specialization.

Delivered by Balazs Koltai – an experienced AI transformation leader and industry keynote speaker – this session provides actionable next steps and executive-level clarity to lead with confidence in an AI-driven future.

Target Audience:

Executives, senior leaders, heads of departments, innovation leaders, and mid-managers across business and support functions - professionals with decision-making authority, who wish to future-proof their domains and their organizations / teams with AI and digital transformation.

Course Objectives:

By the end of the program, participants will be able to:

- Initiate and guide AI transformation with strategic foresight
- Analyze AI trends and their implications for their organizations in banking and financial services
- Increase personal and team productivity, and understand best practice techniques
- Establish a framework for evaluating and prioritizing domain-specific AI opportunities using structured frameworks

- Evaluate organizational enablers for safe and effective adoption and recognize common pitfalls
- Design a pragmatic, stage-based adoption roadmap
- Plan the next steps for leveraging AI initiatives to improve productivity at the process, team, and organizational levels

Note: the course focuses on what leaders need to know, and it avoids deep dives into technical aspects and regulatory specifics.

Course Outline:

Overview: how is AI transforming financial services and the broader business landscape

- Establishing a leadership-level understanding of AI's trajectory, potential, and boundaries
- Understanding the shifts AI is driving in the business landscape, customer engagement, operations
- Impact on the workforce dynamics of financial organizations; labor-market implications

Understanding how machine learning and generative AI works

- Practical grasp of how AI models generate value, what powers them, and how they differ from traditional IT systems
- How AI works (non-technical): classic AI vs. neural networks, LLMs and generative AI, multimodality
- Understanding limitations: accuracy, hallucinations, data hygiene

Using strategic framework to evaluate AI opportunities

- Using business strategy as the driver to build an AI development portfolio
- Understanding AI impact levels from personal productivity to automation to innovating the business
- Best practices to identify, prioritize, and align AI initiatives with organizational goals
- Opportunity framing: impact vs. feasibility matrix, one-page opportunity canvas



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Making AI developments scalable across the organization

- Moving from isolated ideas to a coherent AI portfolio
- How to transition from pilots to enterprise-wide adoption, with attention to enterprise readiness
- Economics at a glance: ROI, TCO, and scalability considerations
- Reasons for project fail: common pitfalls to avoid
- Ensuring organization foundations and requirements for successful AI developments

Supporting enterprise AI developments through leadership practices

- Walkthrough of a typical AI implementation project steps
- Understanding what makes AI projects succeed - from governance and data to technical and human considerations
- Responsible adoption and risk overview, guardrails for bias/fairness, explainability, control, monitoring

Build AI-ready teams and capabilities

- Leadership roles and responsibilities; getting teams on board with change management
- Shadow AI, and how can leaders provide a safe framework for their teams
- Identify the skillsets, roles, and cultural enablers needed to build sustainable AI competence within the organization

Assessment Strategy:

Participants will be evaluated based on the end-of-course online exam results. Each participant must achieve 75% attendance of the total virtual session times. Upon successful completion: participants will receive an EBI Certificate of Completion

Course Language:

English

Prerequisites:

- No technical background required
- Intermediate proficiency in English language

Trainer Bio:

Balazs Koltai

AI Advocate & Educator, Lecturer, Digital Transformation Leader
Balazs brings over 25 years of leadership experience in enterprise transformation and digital / AI strategy across global markets. As a seasoned educator, advisor, and keynote speaker, he specializes in equipping senior leaders to drive real-world AI adoption with confidence and clarity.

Highlights of his experience include:

25+ years of leadership in enterprise transformation across Europe, the US, and China
Recognized expert in AI strategy, digital transformation, and change leadership
Creator of the top-rated Business AI for Leaders course (NPS: 9.6 | CSAT: 100%)
Lecturer at multiple universities, keynote speaker at industry conferences on AI adoption and transformation.

Founder of AI Acceleration Program: guiding leaders from vision to strategy to action
Led large-scale transformations across banking, finance, insurance, telecom, ICT, FMCG, healthcare, logistics, education, NGO; from multinationals to SMEs
Directed global training and communication programs reaching 25,000+ employees for enterprise platforms.

Trusted by major institutions including National Bank of Egypt, KBC Bank, Hungarian Development Bank, Aegon Global Technology, Konica Minolta, Deutsche Telekom IT Solutions, Telenor, SPAR, American Express, Citibank, Provident Financial, Accenture, and more.

Detailed information available on LinkedIn: <https://www.linkedin.com/in/balazskoltai>