



7127-V2



In-Class



8 hours



EGP2,750

### Course Description:

This workshop provides an overview of the current status of digital banking and aims to ask the right questions to adjust to the business model to survive in the future.

### Target Audience:

This workshop is open to everyone interested in Digital Banking and Fintech.

### Course Objectives:

- Discover your path to the digital future of banking
- Learn how to deal with disruption using our digital banking resources
- Learn about the latest trends, innovations, and best practices in digital banking.
- Understand what transformation and financial technology mean in banking
- Enhances your ability to understand the trends, practices, and strategies of digital transformation.

### Course Outline:

- Digital transformation
- Moving from Traditional Banking to New-gen Banking
- The importance of FinTech
- Digital Banking Channels
- Usage of Social media in Banking and arrival of Fintech Firms
- Reg-tech
- Mobile payments and wallets
- The biggest competitor to the financial industry
- Threats Fintech poses to the banking and financial industries
- Changes required in the banking business model
- FinTech start-up companies
- Threats from non-banks
- Robotic process automation (RPA).

### Assessment Strategy:

- Participants will be evaluated based on their participation in class discussions and individual exercises.
- Each Participant must achieve 80% attendance of the total in-class sessions.

### Course Language:

- Material: English
- Instruction and Explanation: Bilingual (EN <>AR)

### Prerequisites:

No prerequisite for this workshop