

Certified International Retail Banker (CIRB) – Level 2 Associate International Retail Banker

In cooperation with the Retail Banking Institute

Banking Operations



4592-6



In-Class



64 Hours



EGP24,500
+ USD 820

Course Description:

The Associate International Retail Banker program introduces candidates to the management functions of retail banks and how to operate a retail bank in challenging environments. This level builds on the knowledge gained in the Affiliate International Retail Banker program. On completing the program, candidates will be able to understand the principles of managing risk, finances, people, and portfolios, along with the functions of recovery and collections. In this level, candidates will also learn the business models of fintech businesses and the partnership ecosystem.

Target Audience:

Candidates who are entitled to attend this level must be in a managerial position, beginning as a supervisor, officer, or similar position with a minimum of 3 years in the Retail area. The candidate can be enrolled in level II directly.

Course Outline

The Associate International Retail Banker program covers:

- Payments, Transactions, and Settlement.
- Accounting and Finance.
- Customer Management II.
- Recovery and Collections.
- Fintech I – Drivers, Models & Profitability.
- Fintech II – Partnerships.
- Managing the Product Portfolio.
- People Management.
- Operations II.
- Retail Credit Risk Management II.

To bypass level two (The Associate International Retail Banker), you must be qualified as a manager and above, with a minimum of 5 years as a manager in the Retail area.

Retail Banking Institute

The Retail Banking Institute delivers independent professional education for companies and individuals across the areas of retail banking and payments.

Our principal qualification is the Certified International Retail Banker. We also offer the Certificate in Digital Payments and the Certificate in Customer Management. Our faculty draws on decades of experience in banking and education around the world, and the latest research on banking and payments from the Lafferty Group. Most of our classes are delivered digitally and are self-paced to suit candidates who are already working in full-time positions. We also offer in-person training at the executive level. As big technology players, fintechs, telcos, and a range of non-bank players push into digital banking and finance, there's never been a more exciting time to join the world of retail banking.

The Retail Banking Institute is part of the Lafferty Group

RBI History

Retail Banking Institute has its roots in the early 1980s, when Lafferty Group launched a newsletter to inform and educate banks about global developments in what was then an emerging field. At that time, retail bankers were hardly identifiable within banks' management structures, while the credit card and the ATM were barely 20 years old. Corporate bankers became bank CEOs.

Little was published about retail banking, but Lafferty Group filled this knowledge gap with its newsletters, management reports, research services, conferences, and workshops. In the 1990s, Lafferty Group launched its Councils, where senior bankers came together to share best practices in confidential sessions hosted around the world.

By then, retail banking was emerging as the main source of profits for many banks, and more and more heads of retail were becoming bank CEOs. Investors had come to value retail profits far more highly than those from any other field of banking.

With the arrival of the Global Financial Crisis of 2007-08, illegal and improper practices of all kinds were soon exposed, and the bad behaviour sometimes extended to retail banking. Inevitably, the absence of structured education and qualifications for retail bankers came to the fore, especially when the findings of government enquiries into the causes of the crisis were published, several years after being established.

Certified International Retail Banker (CIRB) – Level 2 Associate International Retail Banker

In cooperation with the Retail Banking Institute

Banking Operations



4592-6



In-Class



64 Hours



EGP24,500
+ USD 820

After much research and consultation with clients, Lafferty Group decided that it should seek official recognition for its work in retail banking education and training. This led it to apply for Institute status with the Registrar of Companies in the Department for Business, Enterprise and Regulatory Reform of the United Kingdom.

Success depended on the regulators being satisfied that the company had been engaged in retail banking research, training, and education at the highest level for several decades and was in effect already functioning as an Institute. The regulators agreed.

Permission to operate in the name of the Retail Banking Institute was granted in September 2020.

Assessment Strategy

No final evaluation is required, as the participants will be directly examined through the RBI, and the pass rate is 60%.

Course Language:

English.

Prerequisites:

Candidates who are entitled to attend this level must be in a managerial position, beginning as a supervisor, officer, or similar position with a minimum of 3 years in the Retail area.