



CENTRAL BANK OF EGYPT
Egyptian Banking Institute

Navigating Global Power: Strategy & Leadership Redefined

Leadership Development



9034



In-Class



16 hours

Course Description:

This training program is designed to equip leaders with the essential skills and insights required to navigate the complexities of a globalized environment. Participants will explore key principles of strategic leadership, cross-cultural communication, and innovative problem-solving techniques, all of which are crucial for driving organizational success in an increasingly interconnected world.

Target Audience:

- Mid to senior-level managers and executives
- Professionals involved in international business or cross-cultural teams

Course Objectives:

- Understand the importance of the strategy to the organization.
- Identify how to implement, execute, and evaluate an organizational strategy.

Course Outline

Module 1: Importance of Strategy

- What is Strategy? & Do We Need Strategy?
- Effective Strategy Managers
- Strategy, Design, Planning, Positioning, and Entrepreneurial Schools
- Porter's Generic Strategies
- Cognitive, Learning, Power, Cultural, Environmental, and Configuration Schools
- Which School Does Your Organization Attend?

Module 2: Strategy & The Organization

- Simple Five-Step Model
- Develop Vision & Mission
- Setting Objectives
- Setting A Strategy to Achieve Objectives
- A Lesson in Entrepreneurship
- Implementing & Executing Strategy

Assessment Strategy:

Participants will be informally assessed based on their interaction during sessions and their participation in group exercises.

Upon Successful Completion of this Course, participants will obtain:

1.3 CEUs

Course Language:

English Material
Bilingual Explanation

Prerequisites:

N/A