

# Familiarize Yourself with Treasury

## Investment & Treasury



7404



Virtual



8 hours

### Course Description:

This program provides participants with a comprehensive understanding of treasury products, interest rate structures, and the dynamic relationship between a bank's assets and liabilities. It also covers associated pricing mechanisms, strategies for revenue enhancement, and risk management practices. By the end of the course, participants will gain a clear understanding of the strategic role of the treasury function within a bank.

### Target Audience:

This program is intended for middle management professionals working in the fields of banking operations, retail, corporate banking, and risk management.

### Course Objectives:

By the end of this course, participants will be able to:

- Understand the foreign exchange and money markets.
- Comprehend the structure of rates
- Define the effective cost of funds /ALCO
- Recognize foreign exchange forwards

### Course Outline:

- Introduction to Foreign Exchange and Money Markets
- Interest Rate Structures
- Effective Cost of Funds / ALCO
- Risk and Controls in Foreign Exchange and Money Market Operations
- Foreign Exchange Forwards
- SWAPS / Operations

### Assessment Strategy:

Participants will be assessed informally based on their engagement during the sessions and their participation in exercises.

### Upon Successful Completion of this Course, participants will obtain:

N/A

### Course Language:

English.

### Prerequisites:

None

### Instructor Bio

**MS Zeinab Hashem** – currently is the Chairman of ADIB Capital, with over 35 years of experience in banking.

#### Her career highlights include:

- CEO & Managing Director at ADIB for 5 years
- Group Head of Treasury & Foreign Division at the National Bank of Egypt (NBE) for 6 years
- Treasurer at Citibank in Jordan, Gabon, Turkey, and Tunisia
- Operations Head & Projects Head at Citibank

#### Academic Background:

- MBA, Harvard University, 1983
- MSc in Solid State Physics, American University in Cairo (AUC), 1973
- BSc in Chemistry and Physics, AUC, 1969