

Retail Banking

Bundle



20 Hours

Introduction:

A powerful combination of new technology and enabling regulation has led to significant changes in the consumer (retail) banking industry in recent times in addition to looks at the payments industry in detail further an overview of the banking and financial industry, investment banks, corporate banking businesses, asset managers, wealth managers, and insurance companies.

Bundle Content:

In this bundle, participants will get to know more about the payment ecosystem, and the complex payments marketplace that has emerged through the below courses:

- Consumer (Retail) Banking
- Payments
- Business of Banking & Finance

Target Audience:

New recruits and senior personnel in consumer/retail banking.

Course Outline:

Course 1: Consumer (Retail) Banking (4.30 Hours)

Content

- Consumer Banking Products - Credit
- Consumer Banking Products - Noncredit
- Consumer Banking - Omnichannel Delivery
- Consumer Banking - Customer Experience
- Consumer Banking - Risk Management
- Consumer (Retail) Banking - Assessment

Course 2: Payments (6.25 Hours)

Content

- Payments - An Introduction
- PSD2 & Open Banking
- Payments Systems
- Digital Money & Mobile Payments
- Payments Cards
- Credit Cards
- Cards & Payments Programs
- Merchant Services
- Payments - Assessment.

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Course 3: Business of Banking & Finance (9.50 Hours)

Content

- Banking - Primer
- Business of Investment Banking
- Business of Corporate Banking
- Business of Consumer (Retail) Banking
- Digital Banking
- Shadow Banking
- Business of Asset Management
- Business of Wealth Management
- Business of Pensions & Retirement
- Business of Insurance
- Business of Banking & Finance - Assessment

Duration:

Two Month License

Price:

EGP 1100