

# Sustainability in Trade & Trade Finance

Banking Operations

# LIBF



**Virtual**



**9 hours**



**USD 1,200**



Registration Deadline

**13-May-2025**

## Course Description:

ESG and sustainability have become dominating issues in the world economy. But ESG regulation is evolving and to date no internationally recognised standards have emerged. This presents a huge challenge for banks, which are struggling to integrate ESG into their risk management framework. The challenge is especially acute for commodity trade finance, which is exposed to multiple ESG risks that are poorly understood. And with compliance and reporting standards strengthening by the day, the banks that finance commodity trade need to overhaul their risk management approach urgently.

This course has been designed to directly address these challenges, providing bank professionals with the information and context they need to understand how sustainability issues impact commodity trade finance. The course explores sustainability factors and impacts, examines the different approaches and frameworks that are being developed to manage ESG risk, and profiles a range of guiding documents & frameworks that can be used to successfully integrate ESG into the risk management of commodity trade finance.

## Target Audience:

The sessions are designed for mid-level banking staff working within Trade and Trade Finance roles in banking.

## Course Objectives:

- Assess how integrating ESG factors into trade strategies influences risk management
- Identify different ESG approaches and their implications for trade finance.
- Explore rising sustainable finance regulation and the impact on trade finance

## Course Outline:

### ESG Factors and their Impact on Companies

- Understanding the relationship between ESG and the private sector on the private sector
- Exploring the significance of environmental issues for different sectors
- Exploring the significance of social and governance issues for different sectors
- Exercise: Identify which issues are material at a sector level

### Evaluating Trade Finance's Exposure to ESG Risks

- Analyzing the transmission channels between clients' ESG risks and banks
- Assessing the level of trade finance's vulnerability to ESG factors

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- Comparing transition and physical climate risks for typical trade finance sectors
- Exercise: Assess transition and physical risks of a corporate

## **Q&A and takeaways**

### **ESG Approaches and Materiality**

- Exploring different approaches to ESG and their implications for trade finance
- Identifying the channels through which ESG materiality and risk are transmitted
- Understanding how ESG can have negative impacts on trade finance and risk-return dynamics
- Exercise: Assessing the impact of financial versus impact approaches on trade finance products

### **Analysing the Influence of ESG on Trade Finance**

- Examining how ESG factors are impacting trade finance products and traders
- Identifying the areas where ESG has the most significant impact
- Understanding banks' transition plans in response to ESG considerations
- Exercise: Exploring key tools to address ESG-related risks in trade finance

## **Q&A and takeaways**

### **Impact of Sustainable Finance Regulation on Trade Finance**

- Assessing the impact of regulations on climate change in the context of trade finance
- Overcoming challenges in promoting sustainability in trade finance
- Exploring key initiatives to integrate ESG in trade finance
- Exercise: Discuss the impact of upcoming global and regional sustainable trade regulation on banks' trade business

### **Engaging Clients in Sustainable Trade Finance**

- Understanding the reasons behind clients' interest in sustainable trade finance
- Developing effective strategies for presenting sustainable products to clients and addressing their concerns
- Tools and tips for engaging clients on products related to sustainable trade
- Exercise: Assess company's (potential client's) risks, how it could impact the bank's financial return on the trade finance product, as well as on the bank's reputation

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**Q&A and takeaways**

**Course Language:**

English

**Fees:**

**Early bird:**

in case of nominating before 16 January 2024 the cost per participant will be USD 1100

**Group fees;**

in case of nominating 3 participants ,the cost per participant will be USD 1100

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## Trainer BIO

### Dr. Tedd George

As an ex-senior economist at The Economist Intelligence Unit, Tedd draws on more than 25 years of experience working in finance, commodities and African markets. He advises companies and institutions working in Sub-Saharan Africa and delivers professional training on ESG and sustainable finance. He formerly headed Ecobank's UK office, expanding sustainable corporate banking products. A prolific writer on sustainable trade finance and the ESG-fintech nexus.

Tedd has a diverse range of specialities, including African markets, disruptive technology (fintech, blockchain and trade tech), soft commodities (especially cocoa), agribusiness, trade and trade finance, supply chain integrity and ESG.

Tedd is well known as a speaker, appearing regularly as chairman, keynote speaker and moderator on the world conference and webinar circuit and as a commentator in the media.