

Strategic Leadership in a Globalized World

Leadership Development



In-Class



8 hours



EGP 2,680

Course Description:

This training program is designed to equip leaders with the skills and insights needed to navigate the complexities of a globalized environment. Participants will explore strategic leadership principles, cross-cultural communication, and innovative problem-solving techniques that drive organizational success in an interconnected world.

Target Audience:

Mid to senior-level managers.

Course Objectives:

By the end of the course, participants will be able to:

- Understand the importance of the strategy to the organization.
- Identify how to implement, execute, and evaluate an organizational strategy.

Course Outline:

Module 1: Strategy & The Organization

- What is Strategy? & Do We Need Strategy?
- Effective Strategy Managers
- Strategy, Design, Planning, Positioning, and Entrepreneurial Schools
- Porter's Generic Strategies
- Cognitive, Learning, Power, Cultural, Environmental, and Configuration Schools
- Which School Does Your Organization Attend?

Module 2: Foundations of Strategic Entrepreneurship

- Simple Five-Step Model
- Develop Vision & Mission
- Setting Objectives
- Setting A Strategy to Achieve Objectives
- A Lesson in Entrepreneurship
- Implementing & Executing Strategy

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Assessment Strategy:

Participants will be informally assessed based on their interaction during sessions and their participation in group exercises.

Upon Successful Completion of this Course, participants will obtain:

1.3 CEUs

Course Language:

English

Prerequisites:

Intermediate level of English language proficiency