

# Silega – Cold War

Skills for Success



**In-Class**



**8 hours**



**EGP 6,250**

## **Simulation Description:**

Create conditions for better teamwork”

Every organization, as well as every country, has internal and external policies for success. Both should be equally strong, although organizations usually invest most of their resources on their external strength – conquering new markets, developing new products, growing sales, and beating the competition. An imbalance between internal and external strengths can cause misalignment, internal conflicts, and struggles for resources and power within the organization.

Silega Cold War™ is a business simulation in which participants experience the most common obstacles to teamwork and inter-departmental alignment. During the six simulation months, they must deal with lack of trust, lack of alignment, ambitious goals, poor communication, conflicts caused by egos, and all the resulting negative impacts on organizational productivity.

As the simulation progresses, participants discover practical ways to improve team performance and increase levels of trust and resource sharing. This program teaches team members how internal strength and alignment define the external strength of an organization.

## **Target Audience:**

Participants from all levels

## **Simulation Objectives:**

By the end of the course, participants will be able to:

- Improve team and interdepartmental alignment
- Resolve conflicts and their causes
- Improve team productivity and minimize wasted resources
- Achieve better distribution of roles and power
- Improve team and organizational communication

## **Simulation Outline:**

To be successful in the simulation, as well as in real life, participants will learn how to:

- Create a clear common purpose
- Empower team members
- Reinforce positive interpersonal relationships
- Manage information effectively
- Distribute resources according to priorities
- Improve team strategy and align it with organizational strategy
- Create an effective team process

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## **Assessment Strategy:**

Participants will be informally assessed based on their interaction during sessions and their participation in group exercises.

## **Upon Successful Completion of this Course, participants will obtain:**

N/A CEUs

## **Course Language:**

English / Arabic

## **Prerequisites:**

Members of an ongoing team, members of various teams that work together, the entire organization.

## **About Silega:**

Silega is a dynamic international company that specializes in innovative solutions for enhancing business operations and performance. Focused on leveraging advanced technology, Silega offers a range of services designed to optimize processes, improve efficiency, and drive growth. With a commitment to excellence and customer satisfaction, they aim to empower organizations to navigate the complexities of the modern business landscape. By integrating cutting-edge tools and strategies, Silega positions itself as a trusted partner for businesses looking to thrive in a competitive environment.