

Organize to Optimize

Leadership Development



In-Class



8 hours



EGP 2,680

Course Description:

This comprehensive course delves into the strategic aspects of organizational effectiveness by examining both external and internal environments. Participants will explore how competitive dynamics, the product life cycle, and the concept of competitive advantage shape organizational strategies.

Target Audience:

Team Leaders

Course Objectives:

By the end of the course, participants will be able to:

- Understand the organization in terms of external and internal environments.
- Identify the best strategy for your organization.

Course Outline:

Module 1: What is an Organization?

- The External Environment
- The Internal Environment
- The Competitive Environment

Module 2: Organizational Strategy & Effectiveness

- Strategy and the Work Organization
- Identifying the best Organizational Strategy
- Assess Competitive Conditions
- Assess Organization's Present Strategy

Assessment Strategy:

Participants will be informally assessed based on their interaction during sessions and their participation in group exercises.

Upon Successful Completion of this Course, participants will obtain:

0.6 CEUs

Course Language:

English

Prerequisites:

Intermediate level of English language proficiency