## Lead, Motivate & Inspire



Leadership Development

Training Offerings 2024-2025



207-P24-CE-1



In-Class



12 hours



**EGP 3025** 

## **Course Description:**

The purpose of this training is to develop and enhance the skills, knowledge, and behaviors necessary for individuals to effectively lead and inspire others within an organization. Through a structured program of learning experiences, participants will cultivate competencies such as communication, decision-making, emotional intelligence, and team management. Ultimately, the goal is to empower leaders at all levels to drive positive change, foster innovation, and achieve organizational objectives.

## **Target Audience:**

For all managers, and anyone in a leadership position.

## **Course Objectives:**

## By the end of this course participants will be able to:

- Define who is a Leader and his responsibilities.
- Discuss what are the motivation theories.
- Demonstrate how to inspire people.

#### **Course Outline:**

#### Module 1: What do leaders do?

- As a leader, what is your job?
- The perfect employee activity
- Management vs leadership
- Definition of a leader?
- Importance of the leader role in the workplace
- The John Adair leadership model
- The John Adair action-centered leadership

#### Module 2: What do leaders know?

- What Motivates you?
- Motivational Theories in Management
- Maslow's Theory of Hierarchical Needs
- McClelland's theory of needs
- Herzberg's two-factor theory
- What our Employees want from their leaders
- Direction
- Appreciation
- Respect



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Tools & resources

#### Module 3: What are leaders like?

- Art of Visionary leadership
- Balloon in the Air Activity
- How to align organizational vision with individual and team goals?
- Role Model Strong Leadership
- Empathy
- Role model leadership cultivate emotional intelligence
- Role model leadership communicate with your people

## **Assessment Strategy:**

Participants will be informally assessed based on their interaction during sessions and their participation in group exercises.

## **Upon Successful Completion of this Course, participants will obtain:**

1 CEUs

## **Course Language:**

English

## **Prerequisites:**

Intermediate level of English language proficiency.

