

Familiarize Yourself with Treasury

Investment & Treasury



Virtual



8 hours



EGP 5,000

Course Description:

The program is designed to provide participants with overall knowledge about treasury products and how to structure the interest rate also understand the relationship between the liabilities and assets of the bank, related pricing, increasing revenues and managing the risks. Every participant will gain a better understanding to the role of treasury in the bank.

Target Audience:

This program is intended for middle management who work in the field of banking operations, retail, cooperate and risk

Course Objectives:

By the end of this course, participants will be able to:

- Understand the foreign exchange and money markets.
- Comprehend the structure of rates
- Define the effective cost of fund /Alco
- Recognize foreign exchange forwards

Course Outline:

- Introduction to foreign exchange and money markets
- The structure of rates
- The effective cost of Funds /Alco
- Risk and controls in foreign exchange and money market operations
- Foreign exchange forwards
- SWAPS / Operations

Assessment Strategy:

Participants will be informally assessed on their interaction during sessions and their participation in exercises.

Upon Successful Completion of this Course, participants will obtain:

N/A

Course Language:

English.

Prerequisites:

None

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Instructor Bio:

Ms. Zeinab Hashim is an Expert Consultant in Treasury. She is the former Chairman for ADIB Capital. Prior to this post, she was the CEO & MD for the same company for the past 5 years. Before, she was the Group Head Treasury & Foreign Division at the National Bank of Egypt (NBE) for six years. In this capacity, she was responsible for ensuring liquidity at all times, generating funds, managing NBE's foreign exchange position, relationships with financial institutions, and much more.

Ms. Zeinab Hashim has over 35 years of banking experience and a wealth of experience in the industry, including managing the issuance of an international \$600 million five-year bond that helped to better manage the foreign currency book of the bank, improve foreign currency liquidity of NBE with other major banks. In addition, she was part of the group that increased NBE's earnings from EGP 400 million in 2008 to in excess of EGP 3 billion in 2013/2014.

Ms. Zeinab Hashim began her career with Citibank in positions such as Operations Head and Projects Head, before moving on to her major role as treasurer at Citibank, Barclays, and National Bank of Egypt. In 1982, she took a year's absence from Citibank to pursue an MBA from Harvard. Upon completion of the Master's degree, she returned to work for Citibank as treasurer in Jordan, Gabon, Turkey, and Tunisia. Mrs. Hashim spent the subsequent two years at Barclays Bank in Egypt, also as a Treasurer.

She completed her BSc in chemistry and physics from the American University in Cairo (AUC) in 1969; she obtained her MSc in solid state physics from AUC in 1973, and then received an MPA from Harvard University in 1983.