

Employee Value Proposition

Human Resources



In-Class



12 hours



EGP 4,470

Course Description:

Identify an effective Employee Value Proposition approach (EVP) about how to retain the employees through offering effective components.

Target Audience:

HR Staff

Course Objectives:

By the end of the course, participants will be able to:

- Introduce Employee Value Propositions Approach
- Define the Benefits of EVP
- Develop an Effective EVP
- Explain Examples of Successful EVP Programs

Course Outline:

Module 1: Introduce Employee Value Propositions Approach

- EVP Definition
- EVP vs Employer Brand

Module 2: Define the Benefits of EVP

- Reasons for EVP
- EVP Benefits

Module 3: Develop an Effective EVP

- EVP Key Components
- Steps to Develop an Effective EVP

Module 4: Explain Examples of Successful EVP Programs

- Several Examples of EVP in different Organizations & Business Sectors

Assessment Strategy:

Participants will be informally assessed based on their interaction during sessions and their participation in group exercises.

Upon Successful Completion of this Course, participants will obtain:

N/A

Course Language:

English

Prerequisites:

N/A