

Building Bridges: Leading Across Cultures and Generations

Leadership Development



In-Class



8 hours



EGP 2,680

Course Description:

This course is designed to equip participants with the knowledge and skills needed to effectively lead and manage change within their organizations. Participants will explore the principles of change management, learn to identify barriers to change and develop strategies to foster a culture of adaptability and innovation. Through a mix of theoretical frameworks, practical case studies, and interactive exercises, attendees will gain the tools necessary to implement impactful change initiatives.

Target Audience:

Managers, Team Leaders, Change Agents, HR Professionals.

Course Objectives:

By the end of the course, participants will be able to:

- Understand the historical context and evolution of leadership theories.
- Develop a personal leadership philosophy and action plan.
- Inspire a shared vision and communicate effectively.
- Challenge the status quo and foster a culture of innovation.
- Encourage team engagement and celebrate achievements.

Course Outlines

Module 1: The Evolution of Leadership

Session One: Importance of Customer Relationship

- Defining Leadership
- Characteristics of a Leader
- Leadership Principles
- A Brief History of Leadership
- Historical Leaders
- Modern Leaders
- The Great Man Theory
- The Trait Theory
- Transformational Leadership
- Summary

Module 2: A Personal Inventory

- An Introduction to Kouzes and Posner
- Model the Way
- Inspire a Shared Vision
- Challenge the Process
- Enable Others to Act
- Encourage the Heart
- A Personal Inventory
- Creating an Action Plan
- Set Leadership Goals

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- Address the Goals
- Seek Inspiration
- Choose a Role Model
- Seek Experience
- Create a Personal Mission Statement

Module 3: Inspiring a Shared Vision

- Determining Your Way
- Being an Inspirational Role Model
- Influencing Others Perspectives
- Choosing Your Vision
- Communicating Your Vision
- Identifying the Benefits for Others

Module 4: Challenging the Process

- Developing Your Inner Innovator
- Seeing Room for Improvement
- Lobbying for Change
- Encouraging Growth in Others
- Creating Mutual Respect
- The Importance of Trust

Module 5: Encouraging the Heart

- Sharing Rewards
- Celebrating Accomplishments
- Making Celebration Part of Your Culture
- The Art of Persuasion
- The Principles of Influence
- Creating an Impact

Assessment Strategy:

Participants will be informally assessed based on their interaction during sessions and their participation in group exercises.

Upon Successful Completion of this Course, participants will obtain:

0.6 CEUs

Course Language:

Material: English

Instruction and Explanation: Bilingual (EN<> AR)

Prerequisites:

N/A