



CENTRAL BANK OF EGYPT
Egyptian Banking Institute

LEAMAN CRELLIN LIMITED 



ESG

in Risk Frameworks

ESG in Risk Frameworks

Our ESG in Risk Frameworks course is designed to impart a thorough understanding of integrating ESG risks into risk management frameworks, a pivotal skill in today's volatile and sustainability-conscious financial industry.

The program will include interactive learning, utilising quizzes, and scenarios to deepen engagement and test understanding with interactive components.

Course Aims

- **In-depth ESG Risk Comprehension:** Establishing an understanding of ESG risks and their significance in risk frameworks.
- **Integration Techniques:** Mastering the integration of ESG risks into existing risk management frameworks within financial institutions.
- **Strategic Application:** Crafting strategies to embed ESG considerations into conduct, culture, governance, and control frameworks effectively.
- **Stakeholder Engagement:** Analysing the influence of stakeholders in identifying and prioritising ESG risks.
- **Solution-Oriented Approach:** Developing and implementing ESG risk integration plans that address stakeholder concerns and regulatory expectations.

Course Outline

Session 1: Risk Management Fundamentals

- **Demystifying Risk Management:** what is risk and why manage it
- **Risk Identification Techniques:** Understanding how best to use scenario planning and SWOT analysis to assess potential impact. Recognise how external factors may introduce new risks.
- **Risk Assessment and Prioritisation:** using qualitative and quantitative techniques to evaluate the likelihood and impact of each risk scenario. Learn how to establish acceptable levels of risk for your organisation.
- **Risk response strategies:** learn industry standard methods for responding to risks.

Session 1: ESG Risk Integration Fundamentals

- **Demystifying ESG in your Financial Portfolio:** Unpacking the jargon and demystifying what ESG risks mean for Egyptian banks. Explore the real-world implications of environmental, social, and governance factors on banks.
- **Introduction to ESG Risks:** Clarifying the concept of ESG risks and their importance in the financial sector.
- **Risk Management with an ESG Edge:** Learn how to weave ESG considerations into your existing risk management framework. Discover practical tools and techniques for identifying, assessing, and mitigating ESG risks.
- **Challenges of Integration:** Addressing common obstacles in incorporating ESG factors into risk frameworks and discussing solutions.

- **Putting your knowledge into practice:** Test your understanding to solidify your learning, identify any knowledge gaps and share insights with your peers.

Session 2: Conduct and Culture Integration

- **ESG's Impact on Organisational Behaviour:** Delve into how ESG factors influence the way banks operate and bank employees behave. Analyse the potential for positive ethical change and identify areas for improvement.
- **Cultural Shift Strategies:** Exploring methods to align organisational culture and conduct with ESG principles. Learn how to build a culture of sustainability, responsibility and ethical conduct.
- **Behavioural Risk Management:** Equip yourself to identify and manage behavioural risks associated with ESG factors, such as greenwashing or unethical practices. Develop proactive safeguards to maintain integrity and compliance.

Session 3: Governance Framework Integration

- **Governance and ESG Risks:** Detailing the influence of ESG risks on corporate governance structures.
- **Integrating ESG into Governance:** Developing approaches to incorporate ESG considerations into governance frameworks.
- **Governance Strategies:** Crafting governance strategies that manage ESG risks effectively.

Session 4: Control Framework Integration

- **Governance in the Age of ESG:** Explore how ESG risks impact corporate governance structures in Egyptian banks. Understand the evolving role of boards of directors and senior management in addressing these risks.
- **Embedding ESG into Governance:** Learn practical approaches to integrate ESG considerations into bank governance frameworks. Discover best practices for embedding responsible decision-making and oversight practices.
- **ESG Risks and Control Mechanisms:** Examining how ESG risks can affect internal control systems.
- **Risk Control Strategies:** Formulating risk control strategies that account for ESG risks.
- **Monitoring ESG Controls:** Implementing monitoring systems to ensure ESG risks are managed within control frameworks.

Session 5: ESG Stakeholder Mapping

- **Mapping Your ESG Stakeholders:** Identify and understand the diverse range of stakeholders impacted by your bank's ESG performance in Egypt. Analyse their expectations, concerns, and potential influence on your business.
- **ESG Risks and Control Mechanisms:** Examining how ESG risks can affect internal control systems.
- **Risk Control Strategies:** Formulating risk control strategies that account for ESG risks.
- **Monitoring ESG Controls:** Implementing monitoring systems to ensure ESG risks are managed within control frameworks.

Closing Remarks and Q&A

- Key Takeaways
- Open Floor for Questions and Answers
- Committing to Action: Design steps in integrating ESG risk strategies into risk frameworks.

Target Audience

Banking professionals seeking to stay ahead of the curve in ESG integration, will find this course invaluable. Learn how to navigate the increasingly complex regulatory landscape of sustainable finance and integrate ESG factors seamlessly into your risk management frameworks.

This course is suitable for anyone responsible for key risk, compliance, governance and oversight activities within a financial services organisation, especially those involved directly or indirectly with retail business. This includes: Sustainability Teams, Chief Operating Officers, Marketing Managers, Management, Compliance Officers, Risk Managers, Internal Auditors, Wealth and Investment Advisors, and Wealth and Investment Managers.

Expected Level of Experience

Prior experience with risk management frameworks within financial institutions is crucial. We assume participants have a working understanding of risk identification, assessment, mitigation, and monitoring processes. While prior exposure to ESG concepts is appreciated, the course will equip participants with the necessary knowledge to integrate ESG factors into their existing risk frameworks.

About Our ESG Trainers

Zoe Keen

Zoe is an experienced finance professional with over 20 years of expertise in Investment Banking Compliance. She has held various key roles, including Head of Public Side Advisory, Head of Central Compliance, Certifications, Control Room, and Surveillance.

With a deep understanding of UK and international regulations pertaining to investment banks, Zoe excels in senior management engagement, designing and implementing governance and risk frameworks, and overseeing comprehensive Compliance policies, procedures, and training programs.

As a Senior Consultant at Leaman Crellin, Zoe focuses on regulatory consulting and training, specialising in Environmental, Social, and Governance (ESG) and Sustainable Finance. She completed the University of Cambridge Sustainable Leadership Sustainable Finance course with an exceptional overall grade of 92%, showcasing her dedication and knowledge in the field. Zoe has cultivated a vast network of experts, including academics, scientists, policymakers, regulators, investors, financiers, and sustainable leaders, ensuring she stays up to date in this dynamic landscape. Her particular interest lies in the innovation and enterprise across the Middle East.

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