

CENTRAL BANK OF EGYPT
Egyptian Banking Institute



البنك المركزي المصري
المعهد المصرفي المصري

Digital Transformation and Fintech Workshop

Workshop Description

This workshop provides an overview of the current status of digital banking and aims to ask the right questions to adjust to the business model to survive in the future.

Target Audience

This workshop is open to everyone who is interested in Digital Banking and Fintech.

Workshop Objectives

- Discover your path to the digital future of banking
- Learn how to deal with disruption using our digital banking resources
- Learn about the latest trends, innovations, and best practices in digital banking
- Understand what transformation and financial technology mean in banking
- Enhances your ability to understand the trends, practices, and strategies of digital transformation

Course Outline

- Digital transformation
- Moving from Traditional Banking to New-gen Banking
- The importance of FinTech
- Digital Banking Channels
- Usage of Social media in Banking and arrival of Fintech Firms
- Reg-tech
- Mobile payments and wallets
- The biggest competitor to the financial industry
- Threats Fintech poses to the banking and financial industries
- Changes required in the banking business model
- FinTech start-up companies
- Threats from non-banks
- Robotic process automation (RPA)

Prerequisites

- No prerequisite for this workshop

Workshop Language


- Bilingual




Headquarters – Nasr City


22 A, Dr. Anwar El Mofty St., Tiba 2000
P.O.Box 8164 Nasr City, Cairo, Egypt
Tel.: (+2) 02 24054472
Fax: (+2) 02 24054471

Working hours: 9:00 am - 5:00 pm
www.ebi.gov.eg

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